### **BOARD OF DIRECTORS**

Hon. Michael Chang, Ph.D., Chair Johnson Fong, CPA, Treasurer

Hon. Dennis Chiu, JD, Secretary, Alum 2012

Hon. Paul J. Fong, MPA

Hon. Wendy Ho, MPA, Alum 2010

### **APALI TEAM**

Michael Chang, Founder & Executive Director
Dennis Chiu, Co-Executive Director, Alum 2012
Diane N. Nguyen, Chief Impact & Alumni Relations Officer, Alum 2018
Mayra Cruz, CLP Program Director
Kimberly Lâm, SLAY Program Coordinator, Alum 2019
Cheryl Platon, Events Planner
Piper McNulty, Events Coordinator, Alum 2016
James Gonzales, Communications Consultant, Alum 2013

### THANK YOU 2024 Funders (as of May 30)

### LEAD FUNDER

Ken Fong, Ph.D. Hsing Kung, Ph.D. Sandy Chau

Asian American Futures Sobrato Philanthropies State of California

### **DIAMOND**

Amazon

### **PLATINUM**

Glenn Osaka East West Bank

PG&E

Santa Clara County - Supervisor Otto Lee

Stanford University Stanford Health Care Southwest Airlines

#### GOLD

Larry & Cyndi Chang Daniel Fong, Alum 2022 Buck Gee AT&T

California Water Service Gordon & Anita Chan Foundation

San Jose City - Vice Mayor Rosemary Kamei

San Jose Water Co.

Santa Clara Valley Water District

Silicon Valley Youth

### SILVER

Hon. Dennis Chiu, alum 2012

Webb McKinney

Hon. Gilbert Wong, alum 2007

Comcast

Kaiser Permanente

Midori Kai

Silicon Valley Community Foundation

### **BRONZE**

Hon. Michael Chang, Ph.D. Li Fan & Liping Zhu Johnson Fong Hon. Paul Fong Debbie Gong Guy

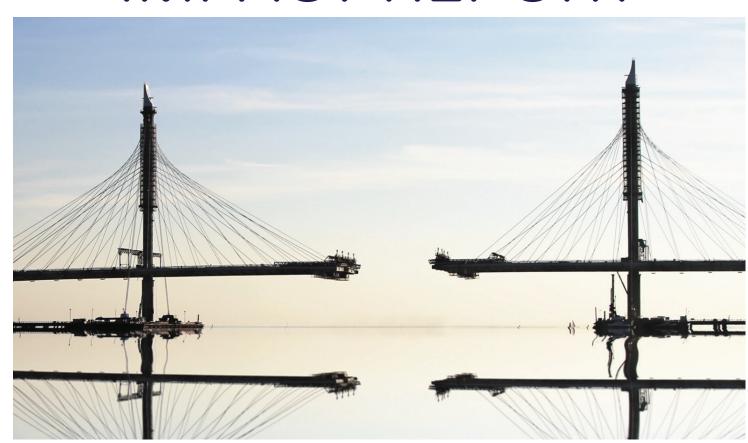
Hon. Wendy Ho, alum 2010

Phyllis Ishida, DDS Asian Law Alliance Chan Foundation The Health Trust LwL Consulting

San Jose City D8 Domingo Candelas



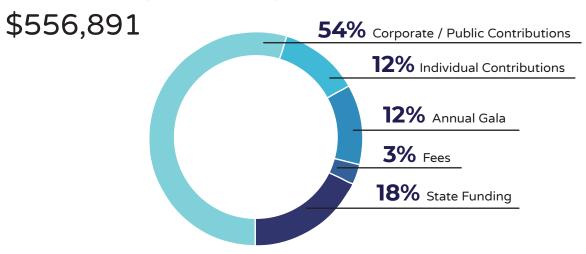
# **IMPACT REPORT**



Closing the Leadership Gap

apali.org

**REVENUE 2023** 



# PROGRAM COST 2024 PROJECTED

\$642,104



# 2024 FUNDRAISING

Amount Pledged by May 30

Fundraising Goal

\$552,000

\$770,000

72%

# THE LEADERSHIP GAP

Asian Americans and Pacific Islanders are consistently underrepresented in leadership positions regionally, in the state, and in the U.S. in the public and private sectors.

# **Bay Area Professionals**



# **California Government**



# **California State University**



# **U.S. Non-Profit**



# THE APALI **SOLUTION:**

# Leadership Training & **Community Building**

APALI's mission is to advance community power through developing civic-minded leaders, closing the leadership gap, and building a community of public leaders to increase representation, equity, and social justice.

## **Programs**

Board Leadership Academy Civic Leadership Program Student Leadership Academy for Young Adults (SLAY) Taiwan Leadership Program

## **Program Communities** Public Official Fellows

Alumni Network

## Results

2,000+ leaders trained since 1997 in the nonprofit, education, government, and business sectors

# 2023 Impact

**146** leadership programs graduates

100+ elected officials convened

**500+** Alumni supported

Total = **746** leaders impacted

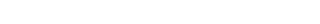
## **Projected Graduates Increase**

2023

**146 Graduates** 

2024

350+ Graduates









In 2024, APALI scaled its 25-year old college programs serving 40 students annually to partner with 16 NorCal community colleges to relaunch as Student Leadership Academy for Young Adults (SLAY).

The inaugural NorCal SLAY training conference at San Jose City College on May 4 was phenomenally successful. APALI plans to extend the opportunity to more colleges and students in 2025.

# BY THE NUMBERS:

16 NorCal Community College Partners

265 Students registered

90%

Rated SLAY leadership training as very good or excellent

**87**%

Rated SLAY's seven leadership workshops as very good or excellent.

86%

Were confident in their leadership ability after attending SLAY (versus 60% before SLAY).

92%

Rated SLAY'S seven alumni mentorship workshops as very good or excellent.

80%

Were more knowledgeable on how to pursue their career after attending SLAY (versus 71% of students before SLAY).

94%

Were proud of their AAPI identity after attending SLAY versus 88% before SLAY.

91%

Would attend additional SLAY training.











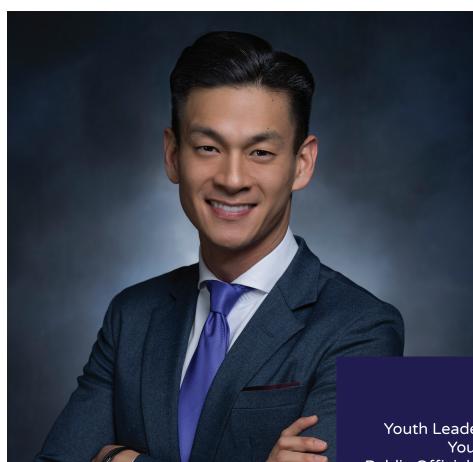






# **ALUMNI: SLAYING THE LEADERSHIP GAP**

# APALI 2024 CIVIC LEADERSHIP AWARDEE



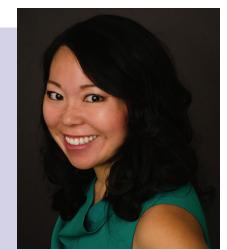
California Assemblymember

- Candidate, U.S. Congress
- CA Assembly API Legislative Caucus Chair
- CA Assembly Legislative **Technology Caucus Founder**
- Youngest Asian American elected to Assembly in 2014
- Youngest openly LGBTQ+ mayor in the U.S. in 2010

Hon. Evan Low Youth Leadership Academy, 2002 Youth Trainer 2003-2004 Public Official Fellow 2002 - Present Civic Leadership Program 2007

> "Defy expectations that big problems can't be solved— lead when others do not."











Hon. Margaret Abe-Koga APALI Associate Director 1999-2001 Public Official Fellow 2002 - Present

- City Councilmember, Mountain View
- Candidate for Santa Clara County Supervisor

2020 Mayor leading Mountain View through COVID-19 pandemic

"Yesterday I was clever, so I wanted to change the world. Today I am wise, so I am changing myself. - Rumi"

Nicole Sato, JD Youth Leadership Academy 1999

Asst. Deputy in Charge, San Mateo County District Attorney

"Failure is never fatal, success is never final, courage is always crucial."

Betty Duong, JD Youth Leadership Academy 2000 Mentor Intern 2004, 2005 Civic Leadership Program 2012

- Chief of Staff, SCC Supervisor Cindy Chavez
- Candidate for Santa Clara County Supervisor
- Guided the establishment of a SCC Vietnamese American Service Center

"A good leader is okay with stepping back or stepping up, and always being in step with what's right, even if it is the harder path to take."

Kathy Duong, MA Youth Leadership Academy 2001

- Public Policy Manager, Amazon
- Former Senior Director of Government Affairs, Canyon Snow Consulting

"Live fully. Meet all kinds of people. You'll learn something from everyone." - Yuri Kochiyama



Mike Hoa Nguyen, Ph.D. APALI Program Associate 2005-2006

- Assistant Professor of Education, New York University
- Expert in policy relating to AAPI student success
- Former Deputy Director, Office of U.S. Congressman Michael M. Honda

"Always share opportunities and keep the door open after walking through it."



Hon. Gilbert Wong
Civic Leadership Program 2007
Public Official Fellow 2007 - Present

- Trustee, Foothill De Anza Community Colleges
- Candidate for Cupertino City Council
- Former Mayor and City Councilmember, City of Cupertino

"Always put residents first—for current and future generations."



Hon. Carmen Montano Civic Leadership Program 2009

- Mayor, City of Milpitas
- Vice-Mayor of Milpitas, 2014-2016
- Co-Founder, The Sunnyhills Improvement Association
- Lifelong educator

"Let the foundations of your moral values and ethics drive your decisions to do the right thing."



Hon. Wendy Ho, MPA
Civic Leadership Program 2010
Public Official Fellow 2012-Present
APALI Board of Directors

- Trustee, San Jose-Evergreen Community Colleges
- Chief of Staff, Office of SCC Supervisor Otto Lee
- Former Chief Strategy & Policy Officer, Silicon Valley Council of Nonprofits

"Great leaders do not desire to lead but to serve."
- Myles Munroe



Hon. Dennis Chiu, JD
Civic Leadership Program 2012
Public Official Fellow 2012 - Present

reassess) your purpose and core values."

Camille Llanes-Fontanilla, MPA

Vice President of Silicon Valley Programs, The

"Leadership requires deep, intentional, and ongoing introspection, and taking the time to assess (and

Former Executive Director, SOMOS Mayfair Founding Member, Si Se Puede Collective

Civic Leadership Program 2011

Sobrato Organization



- Leader, APALI Board Leadership Academy
- Co-Leader, APALI Candidate & Campaign Training
- Former El Camino Healthcare District Trustee
- Former CA Assembly senior legislative staff

"Leading is seeing people as they are, listening for what they hope to become, and helping them achieve their dreams."



Hon. Yan Zhao, MA Civic Leadership Program 2014 Public Official Fellow 2018 - Present

- Mayor, City of Saratoga
- Candidate, Santa Clara County Assessor 2026
- Member, VTA Policy Advisory Committee
- Saratoga City Council Finance Committee
- Semiconductor industry veteran and leader of tech organizations

"Never give up! Follow your heart, follow your passion, and stay determined."



## Patrick Ahrens, MPA Civic Leadership Program 2015

- Trustee, Foothill-De Anza Community Colleges
- District Director, Office of Asm. Evan Low
- Candidate for California Assembly
- Former Student Trustee, Foothill-De Anza Community Colleges
- First generation college student

"Embrace every challenge as an opportunity for growth. Adversity discovers strength."



Daniel Fong, Ph.D Candidate Theology Board Leadership Academy 2022

- Teacher, MythBuster, Mentor
- Author, Been There, Mythbusted That
- Founder, UnCommon Voices Collective
- Founder, Million Dollar Baby Company

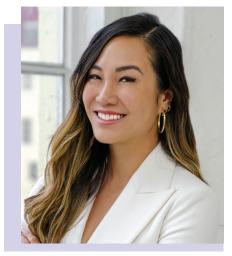
"Live a life of no regrets anchored in Christ Jesus!"



Hon. Kevin Park
Civic Leadership Program 2022
Board Leadership Academy 2023
Public Official Fellow 2020- Present

- Councilmember, City of Santa Clara
- Technology scientist in Silicon Valley

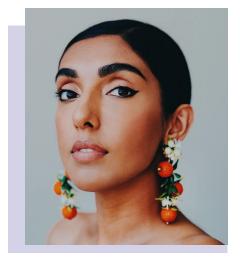
"Always remember that you are trying to help."



Prof. Bernice Chao, BFA Board Leadership Academy 2023

- Founder, Asians in Advertising
- Author, The Visibility Mindset
- #1 Amazon Bestseller author

"Bravery isn't being fearless. It is being afraid and doing it anyway."



Rupi Kaur Board Leadership Academy 2023

- Poet exploring identity, immigration, healing, and femininity
- #1 New York Times bestselling author
- Milk and Honey has sold over 12 million copies sold and translated into 43 languages

"At age 24, Rupi Kaur has been called the voice of her generation." - USA Today

# SUPPORT APALI

When I began APALI, I dreamed of generations of AAPI leaders who would end the stereotype that Asian Americans are perpetual foreigners and deferential subordinates. APALI has nurtured over 2,000 leaders over 27 years, and we are growing.

# SLAY

We understood 25 years ago that student leadership development was vital, because students are the leaders of tomorrow. It has been a challenging and immensely gratifying journey expanding our youth program that for 25 years served 40 students at one community college each year to serving 270 students from 16 community colleges in 2024. Seeing over 35 mid-career alumni from different generations come back as SLAY mentors has filled me with gratitude. And, there's more to come. We plan to add more colleges, and we need your support for SLAY.



## **APALI ENDOWMENT**

As intolerance persists, the AAPI leadership gap is still deep and wide in every sector, and our work has never been more important. We need your financial support to create a sustaining endowment making it possible for APALI to cultivate generations of API leaders for decades to come so that our community can continue to prosper. Thank you so much for your support.

In fellowship,

Michael Chang, Ph.D.
Founder and Executive Director
Former Mayor of Cupertino
Emeritus AAS Chair, De Anza College